

Climavision Names Glen Denny to Head Sales Strategy

New VP of Global Sales brings decades of experience working with Fortune 500 companies on weather solutions

LOUISVILLE, KY – On the heels of dramatically expanding its offerings in Al-driven weather prediction, Louisville-based Climavision is adding an executive with deep experience connecting those kinds of solutions to customers.

Glen Denny recently joined Climavision from his role as Director of Commercial Development at Climate Central, developing new markets and revenue streams for the organization's unique data and reporting. He also navigated key contracts and licensing agreements in his previous roles with Baron Weather and the Weather Channel Company, negotiating partnerships with Fortune 500 companies such as Boeing, Verizon, Toyota, NASA, and Geico.

Denny and his expertise in data and weather solutions arrive at the perfect time for Climavision. The company recently acquired another market leader in the AI weather forecasting space and combined both firms' offerings into a unified suite of products called Horizon AI. At the same time, Climavision's proprietary network of gap-filling radars is now delivering real-time weather observations across more of the country than ever before, with the 27th radar installed last month.

"Glen knows what companies need from their weather solutions, and he understands how our AI and radar products are uniquely positioned to deliver it," said Chris Goode, CEO of Climavision. "His long track record of building successful partnerships will not only be a huge asset for Climavision, but also a major benefit for our clients."

Climavision offers actionable insights to customers across numerous industries, including insurance, media, agriculture and, especially, energy. For example, utilities can leverage Horizon Al's probability scenario to forecast demand much more accurately, increasing resiliency by allowing better load management and optimization.

"I'm excited to join Climavision because our cutting-edge data and science can be game changing for clients," said Denny. "These unprecedented insights are market-ready now, and I can't wait to put these into the hands of even more customers."

Learn more about Horizon AI at www.Climavision.com.

About Climavision

Climavision brings together the power of a proprietary, high resolution supplemental weather radar network with its cutting-edge Horizon AI forecasting technology suite to close significant weather observation gaps and drastically improve forecast speed and accuracy. Climavision's revolutionary approach to climate technology is poised to help reduce the economic risks of volatile weather on companies, governments, and communities alike. Climavision is backed by The Rise Fund, the world's largest global impact platform committed to achieving measurable, positive social and environmental outcomes alongside competitive financial returns. The company is headquartered in Louisville, KY, with research and development in Raleigh, NC and AI forecasting operations in Ft. Colins, CO. To learn more, visit <u>www.Climavision.com.</u>

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