FOR IMMEDIATE RELEASE

Apoorva Bajaj Joins Climavision As Government Business Development Executive

Louisville, KY – September 21, 2021 – Climavision, a pioneering weather services and intelligence company, announced today that Apoorva Bajaj is joining the company to oversee Business Development in the Government sector. In this capacity, Bajaj will work with government agencies at the local, state, and federal levels, as well as non-profits, to identify opportunities to benefit from Climavision's life-saving risk mitigation weather observation technology.

Bajaj comes to Climavision from the Center for Collaborative Adaptive Sensing of the Atmosphere (CASA) at the University of Massachusetts, Amherst, where he worked to establish key partnerships between governments and the weather industry to develop, test, and field new weather products. Bajaj was also part of an innovative team that established the CASA Dallas Fort Worth Living Lab for Severe Weather Warning Systems, a first-of-its-kind weather radar network used by local emergency managers, the National Weather Service and aviation stakeholders to help better prepare and respond to tornadoes, flash floods and other severe weather events. He also spearheaded CASA's efforts to develop and roll-out weather detection and avoidance technology for unmanned vehicles such as drones and air taxis in low altitude airspace, and led the center's participation in NASA Advanced Air Mobility initiatives and ASTM UAS weather standards development.

"We are thrilled to have Apoorva join our sales team," said Climavision Co-Founder and CEO Chris Goode. "He brings over a decade of experience working with governments and communities on initiatives to fill gaps in data through adoption of niche weather sensing technology. We are confident he will continue this good work and help our clients maximize the benefits of our latest innovations."

"Climavision brings together so many of the areas I have focused on over the course of my career," said Bajaj. "I am excited to have the opportunity to join a team that will dramatically change the way the public and private sector benefits from weather data."

Before working with CASA, Bajaj worked briefly in the healthcare industry developing new products for Johnson and Johnson Medical Devices in India. Bajaj participates actively in the local innovation ecosystem in western Massachusetts, serving as an instructor and mentor in entrepreneurship and innovation courses and is a member of the Board of Directors for the Association of Unmanned Vehicle Systems International (AUVSI) New England chapter.

Mr. Bajaj holds a master's degree in Electrical & Computer Engineering and a master's degree in Business Administration (M.B.A.) from the University of Massachusetts Amherst. He is the co-author of over 25 publications and conference presentations.

Editors' note: Bajaj's photo can be found here.

About Climavision

Climavision brings together the power of a proprietary, high-resolution weather radar and satellite network combined with advanced weather prediction modelling and decades of industry expertise to reduce existing coverage gaps and drastically improve forecast ability. Climavision's revolutionary new approach to climate technology weather solutions is poised to help reduce the economic risks of climate change on companies, governments, and societies alike. Climavision is backed by The Rise Fund, the world's largest global impact platform committed to achieving measurable, positive social and environmental outcomes alongside competitive financial returns. The company is headquartered in Louisville, KY, with research and development operations in Raleigh, NC. To learn more, visit **www.Climavision.com**

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